

Amrita Kiranam

A snapshot and journal of happenings @ Amrita School of Arts and Sciences, Kochi

Our Mission

"To provide value based education and mould the character of the younger generation through a synthesis of science and spirituality so that their earnest endeavor to achieve progress and prosperity in life is matched by an ardent desire to extend selfless service to the society, one complementing the other."

.....Inside

- 2 Academic Year inauguration
- 3 Samagra
- 4 National Voters Day
- 5 Kerala Piravi
- 6 Exhibition of Digital Illustrations
- 9 Dakshina in UNESCO's WYSD
- 10 International Recognition for Amrita Students
- 14 CSI Regional Student Convention
- 16 'ZREYAS' Quarantine Fest
- 17 CSI AWARDS 2020
- 18 Panel Discussion on "Successful Entrepreneurship"
- 20 MoU with Mathlab Cochin
- 21 Staff Achivements & Paper Publications



AMRITA
VISHVA VIDYAPEETHAM

School of
Arts & Sciences



ACADEMIC YEAR INAUGURATION 2020



The Academic year of Amrita School of Arts and Sciences, Kochi commenced in a grand manner. Swami Purnamritananda Puri, General Secretary, Mata Amritanandamayi Math, blessed the occasion on 17th September 2020. "Our intelligence is not enough for being successful in life. We should have intuitive knowledge to succeed. Innocence is much more powerful than intelligence", said Swamiji. Sri. Kishore Rungta, Chairman and Managing Director, FACT Ltd. was the Chief Guest of the Function. "Dream is something that doesn't make you sleep. Nurture a dream. Work it for it. Achieve it", said Sri. Rungta. Kishore Gopalakrishna Pillai, Associate Dean and Head, Amrita School of Business, Coimbatore, presided over the function. Dr. U. Krishnakumar, Director of the campus, delivered welcome address. Dr. K. P. S. Nair, Former Director (Technical), FACT Ltd., Sri. N. R. Mohanan, Center Head, Corporate & Industry Relations, Kochi Campus and Dr. Sony Vijayan, PGP Chair and Dy. Controller of Examinations were also present. Director

presented the academic programmes, departments, ongoing activities and achievements of the campus. The new students were taken virtually to the campus through a video highlighting the infrastructure facilities. More than seven hundred students and parents joined the meeting virtually. The enthusiasm of students awaiting a turning point, a different academic experience was gathered in the online hall. The unique experience was filled with delight and rang the bell to a hopeful and productive new academic year.



Creating Awareness on Indian Ethos and the Need for Indian Studies



A session on 'Creating Awareness on Indian Ethos and the Need for Indian Studies' was conducted at the campus by Prof. Manohar Shinde, California (DA) at the CIR Seminar Hall on Jan 24th 2020. Students and Research Scholars from the Dept of visual Media, and Dept of English attended the interactive session.

Wheel Chair Donation by Samskriti

ASAS Kochi Samskriti volunteers accompanied by Supriya Rajendran (Maths Dept) visited the Govt Taluk hospital at Paravur and handed over wheel chair and medicines to the patients on 16th January 2020.



Samagra



Studies, Tata Institute of Social Sciences, Mumbai) talked on the topic "Like here like there: Working with Intangible Cultures in Kachchh. On 3rd day, Dr. Namdakumar, (Akhila Bharatiya sambarka Pramugh, Samskrita Bharati), talked on the topic Cultural Perspective in Indian Culture. Dr. A M Unnikrishnan (Professor of Malayalam School of Distant Education, University of Kerala) talked on Thunchath Ezhthachan : The maker of Modern Kerala.

Department of Cultural Education and India Studies organized a national seminar, 'Samagra', on February 14th 2020. Swami Purnamritanandapuri inaugurated the function. Dr. C.S Jayaram (Faculty ASAS,Kochi), M Ramachandran (Faculty ASAS,Kochi), Prof. Santikumar (Professor of English, DES Multi Deciplinary Research Centre, Punjab university, Chandigrh) talked on the topic "Why should we revisit 'Natysastra' with special reference to Rasa theory in contemporary contexts of Cultural/ Literary representation some reflections. Dr. Ramaswamy Subramony (Associate Professor, The Madura College, Madurai) talked on the topic "Tamil literature and context". On the 2nd day, Prof. K P Jayasankar and Prof. Anjali Monteiro (Professors, School of Media, and Cultural



Manipuri Dance

A lecture demonstration was organized by Spic Macay at the campus on 16th January 2020. The programme began with the lamp lighting. Dr. U. Krishnakumar Welcomed the gathering. Sri. Sriram Basu Singh and his troupe performed the dance recitel.



National Voters Day

The campus observed the National voter's day on 25th Jan 2020. District Election Department Ernakulam, organized the event. The event was inaugurated by Honorable District collector Sri. S Suhas I.A.S. Smt. Beena P Anand, Election registration officer delivered the welcome address. Dr. U. Krishnakumar presided over the function. Sri Ramachandran M (Faculty), delivered keynote address. Sri Senthil Kumar IAS, Sub collector, Fort Kochi, Dr. Sabareesh Nair, AIMS (Youth Icon) delivered the Felicitations. Voters



ID card distributed to campus student applicants. Sri. Muhammad Sabir, Tahazildar, Kanayannur thaluk, delivered the vote of thanks.



Mathrubhumi Quiz

Literary Quiz competitions organized in the campuses across the District as part of the 'Mathrubhumi International Literary Fest. Competition conducted in twelve colleges in the district. The first competition organized in the campus at 10:30 a.m. on Monday. Dr U Krishnakumar, Director, inaugurated the competition. Mr Vishnu S Nair, the Area Manager of Himalaya Facewash, addressed the gathering. I.M.G Faculty P.P. Ajimon was the Quizmaster. At the first competition held at the campus, students of Integrated M.A. English – Arunjith Sasidhar, and Sniya Basheer and team won the First place. R Devaganga and Nandana P Ajit and team won the second place.



Research Trip to 'Parayi Petta Panthirukulam'



On 18th February 2020, 2nd and final semester M.A. English PG students, Meera Kalyani, Medha, Saraswathy and Shilpa visited 'Parayi petta Panthirukulam for the research project. The team was led by Director Dr. U. Krishnakumar under the guidance of Sri Unni Warriar, the Coordinator of SPIC MACAY North Kerala. The team visited Branthachalam, Naranathu Bhranthan Mana, Mezhatthur Agnihothri illom, Pakkanar temple, Panniyur Varahamoorthy Temple, Sukapuram Dakshinamurthy Temple, Koodallur Mana, Poonthanam illom, Chandanakkavu temple and Melppathur Smarakam. The team also visited the Vaidya Madam Manuscript library. Faculty members Dr. C. S. Jayram, Sri. M. Ramachandran, Sri. V. Jyothishmayi and Sri. Aravind accompanied the students.

Kerala Piravi

The campus celebrated Kerala Piravi - Malayala Dinam in the campus on 1st November 2020. The programme was formally inaugurated by renowned scientist and writer Dr. Achuth Shankar S Nair (Professor, Department of Computational Biology and Bio informatics, Kerala University). Dr. U .Krishnakumar , welcomed the gathering. Dr. Vidya Vinayachandran (Faculty) chanted the prayer song of Amma. Dr. Sony Vijayan (Faculty) read the Malayala Dina Message of Prof. P. A. Appukkuttan. The experience with the Jnanapeetham awardee Mahakavi Akkitham was shared by two students of MA JMC Mena Melathand Rahul Manohar. A video presentation was done based on the planting of saplings in their houses by our UG first semester students. As a message of this, a sapling was handed over to Prof. Jayaraman by Director. The Malayalam Faculty Sri M. Ramachandran (Malayalam Faculty) delivered the vote of thanks.

Webinar on Cultural Heritage by Dr. N. Gopalakrishnan

A webinar on Cultural Heritage of India was conducted on 17,18 November 2020. Dr. N. Gopalakrishnan, [Director of Indian Institute of Scientific Heritage (IISH)] addressed the students of UG & PG all batches first semester. Dr. U. Krishnakumar introduced and welcomed the Guest. He emphasized the scientific aspects behind our system of worship. V. Jyothishmayi delivered the vote of thanks. Nearly 400 students and staff members attended the programme.

Webinar on “Advances in Interdisciplinary Research Methodology”

The campus organised a webinar series on “Advances in Interdisciplinary Research Methodology” from 2nd November to 5th November 2020. This webinar was designed as a venue for every research enthusiast to develop a strong research skill. The aim of this webinar was to offer the participants sufficient knowledge and skill on identifying research topics, framing of research problem and research questions, a well-thought-out description of methodology, a consideration of potential primary and secondary sources, a right vision on data analysis and interpretation, a careful preparation of report writing and a thorough understanding of ethical issues in research methodology and presentations. The webinar gave inputs on steps involved in research, through fifteen sessions. All senior faculty members/their advisors of the campus delivered sessions in the webinar.

Spicmacay Online Kathak Workshop by Smt. Debjaya Sarkar

Spicmacay North Kerala chapter and Amrita school of Arts and Sciences, Dept. of Cultural Education and India studies jointly organized a workshop on Kathak from 28 December 2020 to 1 January 2021. The training was given by the famous Kathak performer Smt. Debjaya Sarkar. Dr. U. Krishnakumar and Sri C. S. Panchamakesan (Center-State Facilitator- North Kerala) attended the Inaugural and Valedictory functions. There was a short video presentation of Kathak performance of those students who had studied online and recorded videos in their homes. A video of Kathak performance of Smt. Debjaya Sarkar was also shown in this programme. 35 students from UG first semester participated.

Workshop on Scandinavian Doodley

Samskriti and Pidilite Industries organized a One-day online workshop on “ Scandinavian Doodley ” on 12th September, 2020 .The session aimed at understanding the concept of Doodling as an art form and developing the essential skills needed .Around 70 students attended .It was an interactive session which gave an insight into the artform.

Spic Macay Volunteers Meet

SPIC MACAY conducted a volunteer meet and an interactive session with the scholar of Indian classical dance Dr. Methil Devika on 8th December 2020. On this occasion, Dr. U. Krishnakumar delivered a speech about the long association of Amrita with Spic Macay. Our faculty members M. Ramachandran, Smt. Supriya Rajendran and Jyothishmayi.V participated in this programme along with forty students of UG first semester. The representatives of Spic Macay, Sri. Panchamakesan (Center-State Facilitator), and Unni Warriar (Coordinator), also attended the meet.

Webinar on on “Introduction of Modernization in Motor Vehicles Department”

A webinar on “Introduction of Modernization in Motor Vehicles Department” was held on 10 November, 2020 at 7:30pm. Sri. Vinod Kumar N, Senior Motor Vehicles Inspector, Regional Transport office, Thrissur addressed the staff and students of ASAS and enlightened on road safety rules. The session was extremely informative and useful to the participants.

'Challenges and opportunities of print media'



On 22nd January 2020, the Department of Visual Communication conducted an interactive session with Ms. Anjali. R. Nair, sub-editor of The Times of India newspaper

on the 'Challenges and opportunities of print media'. Dr. U. Krishnakumar, lighted the lamp and welcomed the gathering. Anjali. R. Nair, shared her rich experiences on the present media scenario. Students got an opportunity to raise their doubts and questions regarding the journalism profession. She replied to their questions in a funny and friendly manner. "The most important thing which you have to remember while attending an interview is to have a high level of confidence in your presentation and current affairs updates so that your first impression is satisfactory," said Anjali. R. Nair. 19 students from various batches attended the session.

Seminar by Prof. Rahul M. Weldode

On 29th January 2020, the students pursuing Masters in Fine Arts and specializing in Applied Arts and Advertising attended a session by Prof. Rahul M. Weldode, Head Visual Media Department, Adarsh Chitrakala Mahavidyalay Aurangabad, Maharashtra. He has travelled extensively and inspired institutions on how to teach the subject of Applied Arts and to gain constructive insights. Dr. S Dinesh Babu, Head, Department of Visual Media and Communication welcomed the guest. Sri. Vinod L, faculty, was also present. 11 students of MFA AAA attended the session.



Creative Thinking & Copy-writing for Advertising

The students of Visual Media gathered to participate in an informative yet entertaining workshop On 6th of February, 2020, The enlightening workshop commenced at 11 o'clock in the morning for a two-hour educative and interactive session conducted by the Partner at Hubwords Media LLP, Nisary Mahesh, who captivated the audience through her thought-provoking discussions about content writing and its opportunities.



Exhibition of Digital Illustrations



The Department conducted a digital illustration exhibition at ASAS Art Gallery on 11th February 2020. Students from MFA (AAA) and MA (JMC) 2019 Batch organized it with the support of HOD Dr. Dinesh Babu and N.K Vinod (faculty associate). The exhibition started at 10 am with the lighting of the lamp by Dr. Krishnakumar, followed by the college prayer. The theme was 'KERALAM' and many digital illustrations revolving around this theme were exhibited.

Some of them included 'Mohiniyattom', 'Development of Kochi', 'Scenery', 'Theyyam', 'Kathakali' etc. It also had other artistic and creative works by the students. Students from other departments also participated. "It was very eye-catching. We are really looking forward to seeing more such inspiring works from our seniors", said Madhumitha, Int . MA English student. It proved to be a

good opportunity for the students of these two batches to showcase their talent. The appreciation from teachers and colleagues was a great motivation for the budding designers. There were 24 students in the organizing team. about 250 students of various departments visited to the gallery and appreciated the efforts of the team.

Workshop on Design for Arts and process of Digital Advertising



A workshop on 'Design for arts and Process of Digital Advertising' was conducted on 17th February 2020. Sri. Shashwat Srivastava, visiting faculty for digital communication, IIMC, New Delhi handled the session. He has also specialized in Advertising and Public Relations. The workshop started off

with prayer and by lamp lighting followed by the inaugural address by Director, Dr. U. Krishnakumar. Prof C. S. Jayaram delivered a Felicitation address after which Mr. Shashwat proceeded with his session. Mr. Shashwat Srivastava shared a lot of knowledge in brief session which really helpfull in the future endeavors of the students. Along with the students of the Visual Media department, students who have opted for Advertising as their Open Elective also attended the Workshop. About 40 students participated in the workshop.

CINEMATATES 2020



The Department of Visual Media and Communication of ASAS, Kochi organised a successful three day filmmaking workshop for students of all disciplines on February 18th, 19th and 20th. The chief guests for the workshop included Filmmaker and Cinematographer Mr. Shemin B Nair, Audio engineer Mr. Anuraj Ammunny and Editor Mr. Gibin George. 30 students from various departments.attended the workshop 33 students participated.

The workshop was inaugurated by Director, Dr. U. Krishnakumar along with Prof. C.S Jayaraman, who welcomed the guests. The session began with Mr. Shemin B Nair and Mr. Anuraj Ammunny discussing the art of storytelling and breaking down the aspects of what makes a good story. They also touched on the importance of a good script for shooting and the different types that are used in the industry. One story was chosen among the

others to be made into a short film in the coming days of the workshop. The students were divided into groups of Art Direction, Production, Direction, Cinematography and Sound Design to better understand an actual film production crew. The story was developed into a script by the Direction team and the other team were assigned particular roles too. The shooting began with a pooja after which all the teams were in full swing. It was a fully hands-on experience for the students and they gained an understanding of what it would be like to work behind the scenes of a movie. The shoot in a day and, the production of the film was over.





The last day of the workshop was meant for post-production work. Mr. Gibin George orchestrated a session on video editing in Adobe Premiere Pro and shared his workflow and tips to achieve a cleaner edit to the students. The post-production for audio was done by Mr. Anuraj Amunny who also shared his knowledge on the audio editing software Avid Pro Tools. The short film was completed and shown to the students. In short, the workshop was a great opportunity for the students to get a look into what happens behind the scenes of a film and to learn how to be better filmmakers through the knowledge and insight of seasoned industry professionals.

CAMERA SPEAKS 2020



Camera Speaks 2020 was organised from March 4th to 6th, 2020. The event was an initiative by the Department of Visual Media and Communication. The three day event consisted of photography exhibition by the students and faculties, workshops and seminars conducted by eminent personalities. The chief guest of the function actor Sri. Salim Kumar inaugurated the photography exhibition. After the prayer, Dr. U. Krishnakumar delivered the welcome address. Swami Purnamrithanandapuri (General Secretary, Mata Amritanandamayi Math) blessed the occasion with his kind words and appreciated the effort of the Visual Media department in setting up such a big event. Chief guest Salim Kumar, Swami Purnamrithanandapuri,



Dr. U. Krishnakumar and N A Naseer together lighted the lamp, officially inaugurating the function. Salim Kumar shared stories from his life with a touch of humour. He spoke about the importance of reading and how his reading habit has helped him in succeeding in his life. He was honoured by Swamiji with a memento. Later N A Naseer (Wildlife Photographer) talked about his previous experiences of Camera Speaks. Dr. Dinesh Babu delivered the vote of thanks.



The second day of Camera Speaks started with the prayer. The morning session of day 2 was by Josekutty Panackal (Chief Photojournalist, Malayala Manorama). Dr. U. Krishnakumar welcomed him to Camera Speaks. Josekutty Panackal explained to the students about the process behind photojournalism starting from taking a photograph to how it is published in the newspaper. He also explained various aspects of photojournalism including the theoretical and technical sides.

The second session of day 2 was by Dr. Sabarish B Nair, an experienced bird photographer who has captured hundreds of photographs of different birds including rare species. Dr. Sabarish told stories of how he captured the pictures of many rare birds from different places. He enlightened the students by sharing his technical knowledge about cameras settings and equipments that are helpful in bird photography.

Department of Visual Media And Communication

The valedictory function was held in the afternoon Sri. N.R.Mohanar (Centre Head, CIR) and N. N. Menon (Central Manager, CIR) were the chief guests of the function. Dr. U. Krishnakumar delivered the valedictory address. Student representatives Rahul. S and Sneha. K. M shared their experiences about the event. Sri. Krishnakumar M. A (Asst. Professor, Department of Visual Media) delivered the vote of thanks. Dr. U. Krishnakumar distributed the prizes for the photography competition winners. N. R. Mohanar and N. N. Menon distributed the certificate to the organising team. The Camera Speaks was concluded with Shanti Mantra and National Anthem followed by a photo session of the entire team of Camera Speaks.

DAKSHINA in UNESCO's WYSD

Creativity has not been "Locked down" for a group of Media students. The students got a great chance to exhibit their works in the UNESCO's WORLD YOUTH SKILL DAY (WYSD).



Every year, the department used to conduct a portfolio exhibition of their passing out batch, "Dakshina", where students exhibit their projects and endeavours. But the Covid-19 pandemic made a hindrance this year for holding the exhibition. Taking up the challenge of continuing the learning process, the campus opted for the online medium. The works were exhibited and shot by the students themselves at their own home and were compiled. This video is now being exhibited in the WYSD which is yet another privilege for the efforts of building a better learning possibility through Online Medium. They have also published the works curated for Dakshina 2020 in an E-book format.

Students were passionate and created an indoor exhibition set up showcasing their projects during their course term. They also created a brand of their own, with industrial branding process and worked out their advertisements with these bounded resources and ceaseless efforts. In spite of the restrictions imposed by the situations, students are trained and guided by the faculty in employing feasible strategies and outlets. Maximum

utilization of these available alternative platforms for building the students profile is the priority. This surely spreads a positive attitude and encourages others to explore opportunities amidst the crisis. The link of the work published in UNESCO's YouTube channel. Scan the QR code to watch the video



Webinar on 'Identify and Debunk Misinformation & Fake News'

Department organized a training webinar- 'Identify and Debunk Misinformation & Fake News' on 21st August. Purnima Suryawanshi, Trainer, Google News initiative, India handled the session. The three hour webinar started with a welcome speech by H.O.D Dr. S..Dinesh Babu. Students from other departments were also present.

Student of B.Sc Visual Media and Communication wins Supplyco Logo Contest



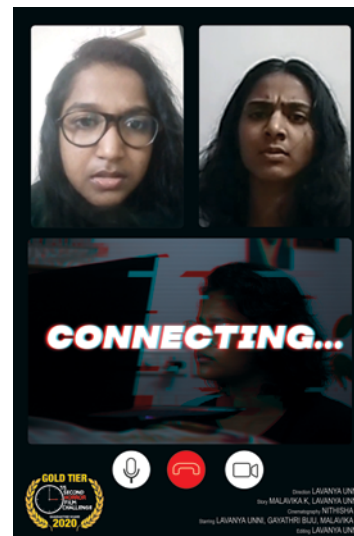
There were 549 entries from different parts of the country. An eight-member expert panel of Supplyco short-listed ten logos from these. Later, another panel including Supplyco Chairman and Managing Director, General Manager, and AGM selected the best one from these ten. The logo is also approved by Supplyco board.

The winner will be awarded a cash prize of Rs 10,000 and a Supplyco kit. Dr. U. Krishnakumar, Director of the campus appreciated her achievement and wished her all success in future endeavours.

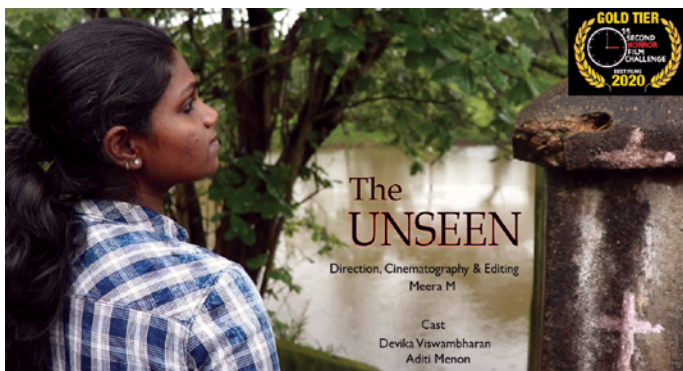
International Recognition for Amrita Students

The students of B.Sc. Visual Media 2018 batch opted for video production as their elective, won Golden and Silver tiers in the "15 Second world wide Horror Short Film Challenge". The competition was conducted by the Canadian Filmmaker Andrew J.D. Robinson, the founder of the nonprofit international filmmaking contests, "15 Second Horror Short Film Challenge" and "The Horror Movie Awards". The films "Connecting" directed by LavanyaUnni and "Unseen" by Meera M attained Gold Tiers with a lot of appreciation from the jury panel. The films "Kill it before"(by Aarcha, Christeen, Sreelakshmi), Re-Unite(by Rishika) , Dead Glass(by Jisha, VishwaRoobini), Stranger

(by Malavika K.), The Dream (by Anjali Anand), Noise (by Amina Fariyal), Shadow (by Nithisha), and The Eerie Picture(by Pooja K.B.) secured Silver Tiers. Also, Lavanya's Short Film got selected in the Best "Quarantine Scares" category. The videos and official results are published on their YouTube Channel. The students produced a



total of ten short films during the lockdown period under the professional guidance and mentorship of the faculty members, VarunPrabha T and Krishnakumar M. A. Despite the hurdle of the national lockdown, they still managed to follow the guidelines and put up an exemplary showcase. Congratulations to the students and mentors!



'MOJO' – Dissemination of Information with Digital Tools

A Virtual Vidyamritam session was conducted by the department. Varun Ramesh, editor of Asiavile Malayalam was the guest speaker of the webinar session. The topic of the session was 'MOJO' – Dissemination of Information with Digital Tools. Dr. U Krishnakumar, formally welcomed Mr. Varun Ramesh to the session. The guest began the session by explaining about the visual grammar of mobile and television. News broadcasting through a single device was another main topic area that he talked about. The usage of MOJO (mobile journalism) in the modern era was also made clear for the students. He shared his



experiences with the budding journalists. It was a highly interactive session with over 90 students participated. The interaction session with Varun Ramesh cleared all the doubts raised by the students and faculties.

Virtual Vidyamritam on Using SPSS for Media and Communication Research

A Virtual Vidyamritam session was conducted by the department. Dr. Uma Shankar Pandey, Associate Professor at the Surendranath College for Women, Kolkata, was the guest speaker of the event. The topic of the webinar was 'Using SPSS for Media and Communication Research'. Dr. U Krishnakumar, formally welcomed Dr. Uma Shankar

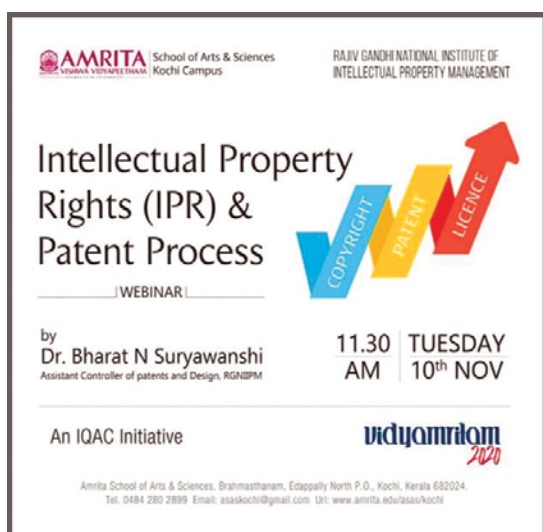
Pandey to the session. With years of experience in the field of research, the guest simplified the usage of SPSS software to the students and explained how to use it for better data analysis by showing various examples. Over 40 students from the Department of Visual Media and Communication attended the webinar.

Virtual Vidyamritam session on 'Eyes and You'

A Virtual Vidyamritam session on 'Eyes and You' was held on 20th Nov 2020. The session was handled by Dr. Gopal S Pillai, professor and HOD, Dept. of Ophthalmology, AIMS, Kochi. Departments of Visual Media & Communication and Cultural Education & Indian Studies jointly organized the webinar. Dr. U. Krishnakumar welcomed Dr. Gopal. S. Pillai to the session. More than 300 participants from various departments of the campus and faculties attended the webinar. The session with Dr. Gopal explained the essential need for caring ones and detailed the matters like the changes that happen in our body during our adolescence, the vision. He also described the anatomy of eyes, problems and diseases, dry eyes, and about lenses.



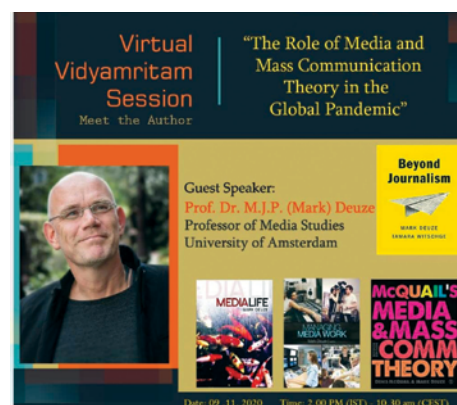
Webinar on Intellectual Property Rights and Patent Process



A webinar on 'Intellectual Property Rights and Patent Process' was conducted by Dr. Bharat N Suryawanshi, Assistant Controller of Patents and Designs, RGNIIPM. Dr. U Krishnakumar, Director, gave the welcome address to the guest. In the new age of innovations and creative process, the importance of IPR and patent process is crucial for any business or individual. Getting ideas is all we have inherently as a human being, but keeping the authority to commercially use needs to be taken care of for a sustainable career. The webinar session with Dr. Bharat N Suryawanshi was very informative with respect to IPR, the process of patents, and various other legal factors. Understanding the framework that the legal institutions of India offer to us is important. Students raised very serious doubts on the topic, that Dr. Bharat addressed and answered promptly with warm overtones of support and inspiration, thus concluding an informative and important session.

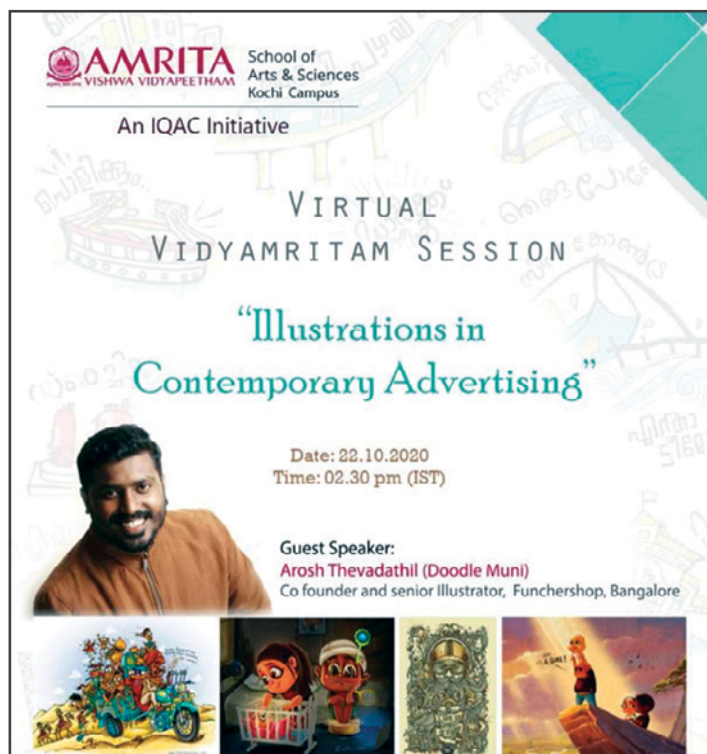
Virtual Vidyamritam on 'The Role of Media and Mass Communication Theory in the Global Pandemic'

A Virtual Vidyamritam session on the topic "role of media and mass communication theory in the global pandemic" conducted by the department. Dr. Mark Deuze, professor at the University of Amsterdam, was the guest speaker of the event. He addressed his concerns of the role of journalists during the pandemic and the threats of misinformation. He also encouraged students to adopt the idea of a shared responsibility to achieve a stable society. He further shed light on the need for rethinking our journalism fundamentals in this rapidly changing environment. Dr. U. Krishnakumar, Director formally welcomed Dr. Mark Deuze. Over 80 students from the department of Visual Media and Communication attended the event.



Virtual Vidyamritam-‘Illustrations in Contemporary Advertising’

A webinar on ‘Illustrations in Contemporary Advertising’ was organized by the department on 22-10-2020 from 2:30 pm to 4:00 pm via Microsoft Teams. Aroush Thevadathil (Doodle Muni), co-founder and senior illustrator at Funchershop, Bangalore was the guest speaker. The webinar was attended by more than 100 students; including faculties, undergraduate and postgraduate students. Dr. U. Krishnakumar, Director greeted the meeting. Sri. Vinod Laxman (Assistant professor in the department of visual media and communication), headed the webinar. The guest had a discussion with the students about ‘illustrations in contemporary advertising’. He elucidated his long journey of struggles and hardships that he had to overcome to be in his current position. The guest persuaded amateur painters to compete and work hard despite difficulties. He showed some of his works during the webinar. The discussion ended with an interactive session with students.



Identify and Debunk Misinformation & Fake News’

Department organized a training webinar- ‘Identify and Debunk Misinformation & Fake News’ on 21st August. Purnima Suryawanshi, Trainer, Google News initiative, India handled the session. The three hour webinar started with a welcome speech by Dr. Dinesh Babu. Students from other departments also participated. The training covered areas like verification of fake photos and videos, identifying fake news, Understanding misinformation, tracking sources through source analysis, introduction to Geo locations

and digital hygiene. The session gave an opportunity for students to attain information which they can use in professional level as well as in their daily lives like ways to protect their passwords, identifying fake social media accounts etc. Different quiz games and activities were included in the session to make it more interesting for the students. The webinar was very interactive.

Virtual Vidyamirtam on ‘Public Health and Community Media during Covid-19’



The Department conducted a webinar on ‘Public Health and Community Media during Covid-19’ on Friday 16th October. The session was addressed by Dr. Nirmalya Mukherjee, Director and Public Health Consultant, MANT, Kolkata. It was conducted as a part of Vidyamritam– lecture series by dignified guests. “Public Health is concerned with

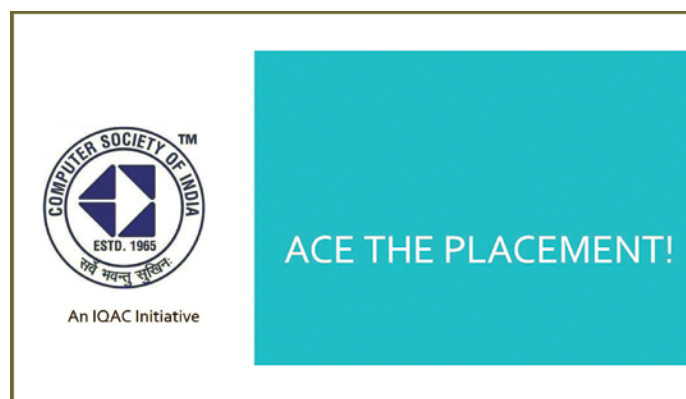
protecting the health of the entire population.” Dr. Mukherjee started off with defining the arena of the webinar discussion. In the session attended by more than hundred students and few teachers, the importance and influence of media in disseminating public health information and creating impact on its listeners were discussed. Out and out, this one-hour session was very fruitful for the students especially the upcoming media personnel. The knowledge gained about public health and community media stands applicative in the field students would get into.

Vidyamritham session on Current Trends in Machine Learning and AI

As a part of a one week webinar series hosted by Amrita School of Arts & Sciences, the Department of Computer Science & IT hosted a one day Webinar on 14th August 2020 from 3:00 PM to 4:00PM. The session was handled by Dr. D. Sreekanth, Senior Knowledge Officers, ICT Academy of Kerala. The topic handled was "Current Trends in Machine Learning and AI". Around 250 people attended the session through video conferencing mode.

Vidyamritham session on Ace the Placement

On 9th september 2020 a Vidyamritham session on "Ace the Placement" was conducted by the department in association with the Computer Society of India [CSI] and IQAC Initiative. The session was handled by Miss Lakshmi Suresh, one of our Alumna, currently working as Developer at CERNER Corporation. The session was conducted through video conferencing mode and the focussed gathering was the final year Integrated MCA students.



3 Days Hands-on Workshop on Machine Learning

The department in association with CSI organized a 3 Days Online Hands on workshop on Machine Learning during 9-11 October 2020. Dr. Jino PJ, Data Scientist, UVJ Technologies Pvt. Ltd and Ms. Leena V (Asst. Professor) handled the sessions of the workshop. In Session 1, Ms. Leena V described about the various Python Libraries which are commonly used for Machine Learning. On day 2 Dr. Jino provided an overall idea about the Traditional Machine Learning approaches describing various classification and clustering techniques. The day3 session was on Deep learning, where the resource person described the concept of CNN, classification with CNN and Autoencoders with

live programming examples. 102 Participants, including students, academicians and professions benefitted from the workshop.

3-Days Online Hands-on Workshop on MACHINE LEARNING
9-11 October 2020
3.00 pm - 4.30 pm

Resource Persons
Dr. Jino P J
Data Scientist
UVJ Technologies Pvt. Ltd.
Ms. Leena V
Asst. Professor
Amrita School of Arts and Sciences

Session Schedule:
Day 1 : Python for Machine Learning
Day 2 : Traditional ML
Supervised and Unsupervised Learning
Hands on session (Supervised Learning):
Classification using MLP, SVM and Random Forest.
Hands on Session (Unsupervised Learning):
Clustering using K-means
Day 3 : Deep Learning
Hands on Sessions on CNN, Auto-Encoder
Application Development using GPU

Expected Participants
Final year UG or PG students /
Research Scholars / Academicians /
Anyone with interest and enthusiasm to learn

Pre-requisite:
Proficiency in any programming language.

IDEAFEST 2020

The ASAS-IEDC has organized an IdeaFest Competition during 30-31 October 2020. Ideafest was all about finding and encouraging young talents in problem analysis and solving. It was a college level event conducted on 30th and 31st of October 2020 from 1.30pm to 4.30pm. The event was conducted through online. Participants were asked to pick a "socially relevant issue" and come up with an innovative idea to solve it. A team of maximum 3 students from the CS & IT department were allowed to participate. Each team was asked to submit a short abstract of their proposal before 26th october 2020. A total of 19 teams presented ideas. Judging panel consist of Sri Ranganadhan Nadahar, Sri Sreekumar K and Smt Leena V .The Team SAN consisting of Sarath U, Nanditha Dinesh and Akhil Purushothaman of MCA 2020 batch secured first position for presenting their idea "Farming community coalition."

'IEEE Xplore Digital Library Online Training Program'

The department in collaboration with the Library and Information Science and the Computer Society of India (CSI) has jointly organized the 'IEEE Xplore Digital Library Online Training Program' on the topic 'Value of IEEE Publications in Research and Career Development' on 21/11/2020 at 11.00 AM. Mr. Nanda Lal TS, Senior Training Manager - South India, EBSCO Information Services & IEEE

Xplore Digital Library has been the resource person. The session covered various methods to effectively utilize the IEEE digital repository. A total of 122 participants

from various institutions in Kerala including Faculties, Research Scholars and PG students benefitted from the workshop.

Inaugural Ceremony of IEDC-ASAS Kochi



The inauguration ceremony of Innovation and Entrepreneurship Development Centre of the campus was held on 4th December 2020 Friday 10am. The Ceremony was conducted in an online mode through MS Teams. The ceremony commenced with a prayer and lighting of lamp by Dr. U. Krishnakumar (Director), Dr

Vimina. E. R (HoD) and Sri N R Mohanan (Center Head, Cooperate and Industry Relation Department). Dr U Krishnakumar formally welcomed all the dignitaries, staff and students. The inaugural address was done by Sri Riyas Mohamed Project director, Kerala Startup Mission. Later Ms. Sreekutty. O. U (Project coordinator), Kerala Startup Mission, Sri Amith Sasi, co-founder & Director at Pinpark and Sri. N. R Mohanan extended their felicitations. Keynote Address was done by Sri Remesh Kuruppath, Co-founder & CEO, Jaldee soft. PVT. Ltd. Mr. Remesh briefed about his journey as an Entrepreneur that was inspirational to the budding entrepreneurs. There was a video presentation about IEDC-ASAS Kochi. The IEDC student committee members were also introduced during the event. Later Dr U Krishnakumar announced the winners of ideafest and logo competition held in October 2020. Dr. Vimina E. R proposed the vote of thanks. Function was wrapped up with shanti mantra followed by National Anthem.

CSI Regional Student Convention



The department hosted the CSI Regional Student Convention (Region VII) on 11th December, 2020. The event was conducted online through MS Teams in consideration with the present pandemic situation. The function commenced with the invocation to our beloved Amma, Mata Amritandamayi Devi by chanting the prayer followed by lamp lighting. Dr. E R Vimina, (HoD) greeted all the guests who attended the function, both through online and offline mode followed by the presidential address delivered by Dr. U Krishnakumar. The Regional

Student Convention was inaugurated by Prof. R K Vyas, President CSI, by delivering his inaugural address with his thought provoking words. The keynote address was conveyed by Dr. A. K. Nayak (Chairman, Academic & Awards Committee), and Immediate Past President CSI. Felicitations were done by Dr. Anil Kumar Saini, (Vice President & Chairman) Conference Committee, Dr. Durgesh Kumar Mishra (Hon Treasurer), Dr. M Sundaresan (Regional Vice President), Region VII, Dr. P Kumar (National Student Coordinator), Dr. M. V. Rajesh (State Student Coordinator), Kerala, Dr. Prasanth. R. Nair, (Former CSI National Student Coordinator), Dr. M. B. Santhosh Kumar (Chairman, CSI Cochin Chapter) Keynote address was conveyed by Dr. Achuthsankar. S. Nair, (Chairman, CSI Trivandrum Chapter) on the topic Influence of Green Computing and AI. He shared his wide knowledge about the persisting technologies followed by question answer session. The function was altogether a grand success with the whole hearted participation of students from various part of the country. Around 230 participants joined the function both

online and offline. The whole function was illuminated with the partakers from various states like Kerala, Tamil Nadu, Andhra Pradesh, Goa, Delhi, West Bengal and so on. Major participation from the colleges like Saintgits College of Applied Sciences, Muthoot Institute of Technology and Science, Federal Institute of Science And Technology, SCMS School of Technology And Management, Vimal Jyothi Engineering College, Sahrdaya College of Advanced Studies, MES College Erumely, Model Engineering College, UC College Aluva, College of Engineering Attingal, St. Paul's College, etc. Sri Krishna arts and sciences college Coimbatore, VIT, Tamil Nadu, IIT KGP, IIT Mandi, Maitreyi college, Delhi, Sridora Caculo College of Commerce and Management Studies, Goa were a few participants from outside kerala. As part of the Two-Day Convention, the students got a good opportunity to participate in various competitions like Ideathon, Poster Designing, Mad-Ads, Technical Quiz, Photography and CoDebug which are all hosted online.

The theme for the photography competition was "LIFE DURING PANDEMIC" Elisha Mary K S of our campus secured the first position.

The theme for the poster designing competition was "REVOLUTION OF IT DURING PANDEMIC". The final results were published on 12th December 2020. The winner are Krithika N, Loyola-ICAM College of Engineering and Technology, Chennai, Tamil Nadu, B. Tech, IT.

Ideathon was conducted via MS Teams platform and started at 1 pm on December 11th 2020. It had 8 teams for the finals, each team consisting of two participants. The 1st place was bagged by Team-Brain Bucket- Bavesh Ram S and Vadlamannati Sesa Sai Krishna Chaitanya of Amrita Vishwa Vidyapeetham, School of Engineering, Coimbatore.

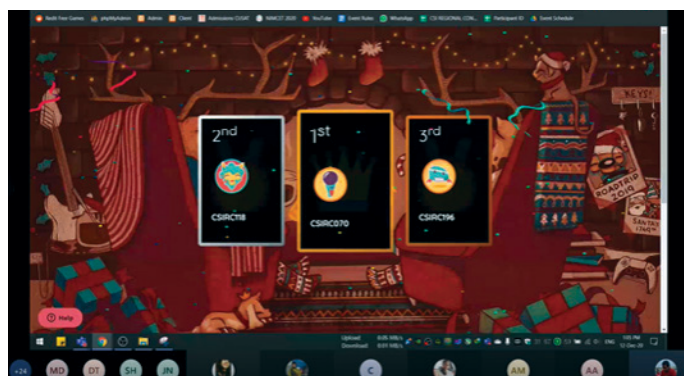
The event, CODING AND DEBUGGING was coordinated Cordinated by Ms. Leena V and Ms. Rajalekshmi V R.

The participants were given a set of two questions to solve. Based on the total points scored, 2 winners were selected. First Prize won by R Amrita Ram. Second Prize won by Vishnudev S.

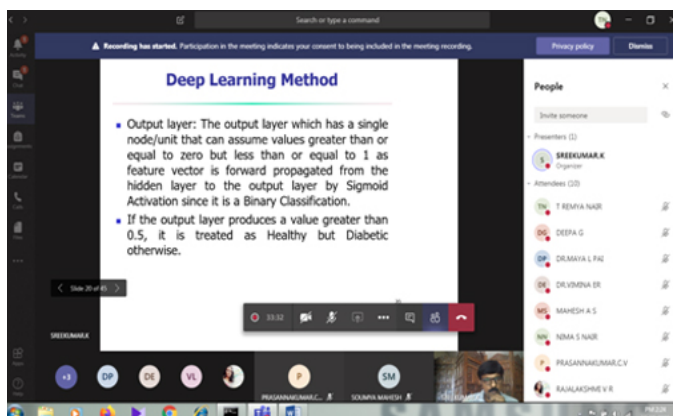
The event "Mad Ads" was conducted on 12th December, 2020 from 10:15 to 11:30 AM through the online mode. The judges for the event were Mrs. Sarvamangala A, Faculty, CIR, ASAS Kochi, Mr. Shambu Nath Pradip, Team Manager, Amazon, Coimbatore and Dr. Sreedharan, Professor and Research Guide, Dept. of Commerce and Management, ASAS Kochi. The event was hosted by Parvathi Ranjith of 2018 Integrated MCA. The event was successfully conducted under the guidance of the faculty coordinators Mrs. Deepa G and Mrs. Soumya Krishnan.

The Tech Quiz conducted as part of the CSI Regional Student Convention was held on 12th December 2020 There were 137 registrations for the event from students over 15 colleges in India. The registered participants were added to a Whatsapp group. The instructions, meeting links and quiz links were posted in the group. On the day of the event, the meeting started in Microsoft Teams at 11.00 AM. The participants joined the event by 11.30 AM. Out of 137 students registered 70 students participated in the event.

Several others including our college students and faculty members also joined the meeting as attendees. Top 30 participants with the highest score were selected to the next round. The selected members were added to another whatsapp group and the link to the next round of quiz was posted in it. The same process was done for the next rounds also. Out of 15 participants in the last round, Vishnudev S (CSIRC070) of Muthoot Institute of Technology and Science, Kochi, with 5850 points emerged as the winner. Devika Thilakaraj (CSIR118) of Amrita School of Arts and Sciences, Kochi, with 5000 points won the second prize.



Different Methods Used for Retrieval of Diabetic Retinopathy Images



The Computer Science & IT Department of Amrita School of Arts and Sciences, Kochi in association with CSI India, conducted a webinar on 6th May 2020, from 2.00 pm to 2.30 pm. The Webinar was handled by Mr. Sreekumar K, Assistant. Professor, CS & IT Department, Amrita School of Arts and Sciences, Kochi, on "Different methods used for retrieval of diabetic retinopathy images" in which almost all the CS & IT faculty members participated. The Webinar was conducted through Microsoft TEAMS.

Current Trends in Machine Learning and AI

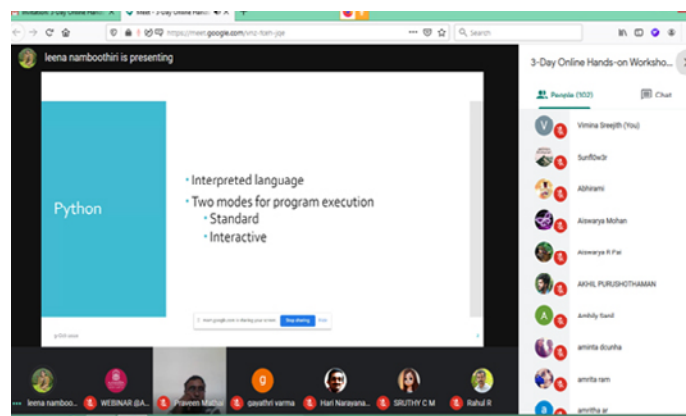
As a part of a one week webinar series hosted by the campus, the Department hosted a one day Webinar on 14th August 2020 from 3:00 PM to 4:00PM. The session was handled by Dr. D. Sreekanth, Senior Knowledge Officers, ICT Academy of Kerala. The topic handled was "Current Trends in Machine Learning and AI". About 250 people attended the session through video conferencing mode.

Ace the Placement

A Vidyamritham session on "Ace the Placement" was conducted by the Department of ASAS, Kochi, in association with the Computer Society of India [CSI] and IQAC on 9th September 2020 at 11.30 AM. The session was handled by Miss Lakshmi Suresh, one of our Alumna, currently working as Developer at CERNER Corporation. The session was conducted through video conferencing mode and the focussed gathering was the final year Integrated MCA students.

3 Days Online Hands on workshop on Machine Learning

The Department in association with CSI had organized a 3 Days Online Hands on workshop on Machine Learning during 9-11 October 2020. Dr. Jino PJ, Data Scientist, UVJ Technologies Pvt. Ltd and Ms. Leena V (Asst. Professor) handled the sessions of the workshop. In Session one, Ms. Leena V described about the various Python Libraries which are commonly used for Machine Learning. On day two, Dr. Jino provided an overall idea about the Traditional Machine Learning approaches describing various classifications and clustering techniques. The third day session was on Deep learning, where the resource person described the concept of CNN, classification with CNN and Autoencoders with live programming examples. 102 Participants, including students, academicians and professionals benefitted from the workshop.



CSI Activities

'ZREYAS' Quarantine Fest

The CSI members in association with the CS & IT Department conducted an Online Technical Quiz, on 23rd April, 2020 from 6.30 pm to 7.00 pm as part of 'ZREYAS' Quarantine Fest. The event was conducted through KAHOOT, a game-based learning platform, and altogether 86 students participated. The event was for individual participants and the platform used was DISCORD. All types of instructions and announcements for the fest were done through this platform. The winners were 1st position :-AnaswaraMuralidharan (KHSCI5MCA18081) 2d position - R Sukrudha Ram (KHSCI5MCA17050) 3rd position - (shared by two) Anuja S V (KHSCI5MCA18006) NourinNizar (KHSCI5MCA19045)

As part of 'ZREYAS' Quarantine fest, a quarantine photography Event 'Tales by Light' was conducted by the CSI team in association with the Department in which altogether 41 students participated. The photo submission period was from 24th April, 2020 to 30th April, 2020. Participants submitted photos through e-mail. The result was announced on 4th May, 2020. The winners were selected based on an online voting mechanism among the faculty members of the Department. The winners are 1st position :- Anaswara Muralidharan (KHSCI5MCA18081) 2nd position - R Sukrudha Ram (KHSCI5MCA17050) 3rd position - (shared by two) Anuja S V (KHSCI5MCA18006) NourinNizar (KHSCI5MCA19045)

As part of 'ZREYAS' Quarantine fest, CSI members in association with the Department conducted an online event "EMOTI-CONNED" , an Emoji Quiz, on 2nd May, 2020 from 5:00 pm to 6.00 pm. The event was conducted using Discord channel and Mentimeter. The event was for individual participants and had two rounds. 59 students could participate in the event. The winners are 1st Position -Sayana Robert (KHSCI5MCA18037) 2nd position:- Devika Nandakumar (KHSCI5MCA17020) 3rd position:- T V Krishnapriya (KHSCI5MCA17065).

Block Chain Technology

The Cyber Security Club members of the campus organized a session on "Block chain Technology" on 13th January 2020. The Session was handled by Ms. Fausiya M S, Int MCA 6th Semester and she discussed about the major topics such as Block chain architecture, advantages and applications, Bitcoin technology and its applications.

CSI AWARDS 2020

Student Branch of Computer Science and IT Department received the most prestigious awards of CSI (Computer Society of India) in 15 categories, from Prof. Mike Hinchy, President, IFIP, and RK Vyas, Chair, Conference committee, CSI Annual Convention-2020. The award ceremony was held at Bhubaneswar on 18th January 2020. The different categories of awards received are:

Best Accredited Student Branch Award:

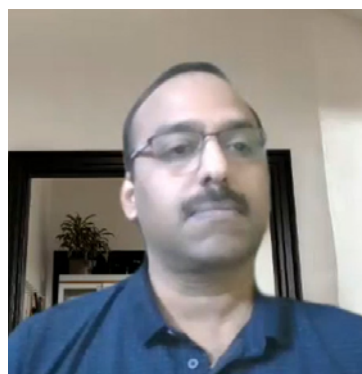
- Faculty with Maximum publication in CSI Publications (Dr. U. Krishnakumar)
- Longest Continuous SBC Award (Ms. Nitha L)
- Faculty with Maximum publication in CSI Publications

(Mr.Hari Narayanan)

- Highest Committed Student Branch Activist (Mr. Mohammed Shabeer)
- Highest Committed Student Branch Activist (Ms. Nikhila T Suresh)
- Highest Committed Student Branch Activist (Ms. Kavya Johny)
- Highest Committed Student Branch Activist (Mr. Praveen R Pai)
- Highest Committed Student Branch Activist (Ms. Varsha K. S.)
- Highest Committed Student Branch Activist (Ms. Arya R)
- Highest Committed Student Branch Activist (Ms. Suchithra M. S.)
- Highest Committed Student Branch Activist (Ms. Sujamol S)
- Student with Maximum Publishing in CSI Publication Award (Ms. Sujamol. S)
- Student with Maximum Publishing in CSI Publication Award (Ms. Nikhila T Suresh)
- Student with Maximum Publishing in CSI Publication Award (Ms. Suchithra M. S.).

Department of Commerce and Management

Webinar on New Product Development in FMCG



Mr. Balaji Prakash, B.E., MBA, Senior Vice President – Sales and Marketing, EID Parry India Ltd., Chennai, handled an extramural webinar lecture series on the topic "New Product Development in FMCG" on 30th October 2020

through Microsoft Teams. He gave a detailed insight about the new product produced by the EID company. He focused more on new product development business research opportunities and products that are launched by EID. All B.Com, BBA Logistics Management and M.Com students attended the session.

Careers in Digital Marketing and Analytics

The department in association with Entrepreneurship Development Club and Khadi and Village Industries Commission organized a National Level Awareness Programme for BBA Logistics Management students on 26.02.2020 at 10.00 am to 01.00 pm at the CIR Seminar Hall. Smt. K P Lalithamaneey, Dy. Chief Executive Officer, KVIC, discussed about the career focus and avenues of job opportunities. Sri. P Sanjeev, Asst. Director, KVIC, shared the PMEGP schemes for rural and urban sections. The session was organized with the support extended by DIC etc. Sri. P S Ganesan, Asst. Director, KVIC described about the significance of Bio gas plant and its advantages and scope in the day to day life over LPG is tremendous. The session highlighted the opportunities extended by the



honey manufacturing. Because of its importance, KVIC is extending subsidies for the purchase of machineries for extraction. Sri. P V Sureshkumar, Nodal Officer, shared the history of Khadi, its importance to society as well as their opportunities. The information about Khadi programme extended by the government gave an insight of the importance of Khadi products. Mr.Raju, Successful Entrepreneur, Honey Bee, shared his experience of honey manufacturing. He gave a clear understanding about the important value added products derived from honey and how it impacted positive throughout his entrepreneurial life. Dr. P. Balasubramanian (Head), delivered the vote of thanks.



Panel Discussion on “Successful Entrepreneurship”

The department in association with Entrepreneurship Development Club organized a Panel Discussion on “Successful Entrepreneurship” for the final year students on 20.02.2020 at 10.00 am to 12.30 pm at the auditorium. The successful entrepreneurs’ Mrs. Lekha Balachandran, Managing Partner, Resitech Electricals, Kochi, Sri. Ranjith K. Kartha, Founder & Principal Designer Veda Lighting Design & Systems Private Limited, Kochi and Sri. Sajay P, Partner, SMS & Co. Company Secretaries LLP, Kochi shared their life experiences on becoming a successful

entrepreneur with all hindrances. Dr. N. V. Sreedharan (Professor), moderated the session.



Careers in Digital Marketing and Analytics

Dr. A. V. Shyam, Chairman and Sri. Sreehari(Faculty), of Amrita School of Business, Ettimadai handled an extramural lecture series on the topic "Careers in Digital Marketing and Analytics" on 22.01.2020 at our auditorium. He gave a detailed insight on Digital Marketing, Big data analytics etc. All Under Graduate final year students attended the session.



Careers in Digital Marketing and Analytics

An industrial visit for BBA Logistics Management second semester students accompanied by two faculty members was arranged to the Cochin International Container Freight Station and Kerala State Industrial Enterprise Ltd., at Kochi on 06.02.2020. They had seen the different types of Containers stuffing the goods and process of loading export and import goods etc..



Introduction to Financial Markets and Basic of Technical Analysis

Ms. Priyamvada Deshpande, CFA, FRM, Mentor, MaverixPro Trading, Calicut handled an extramural webinar lecture series on the topic "Introduction to Financial Markets and Basic of Technical Analysis" on 11th September 2020 through Microsoft Teams. She gave a detailed insight on capital markets, financial markets and how to invest in share market. All B.Com, BBA Logistics Management and M.Com students attended the sessions.

Webinar on Rethinking the Relevance of Credit Rating Agencies

Dr. Madhu Vij, Professor (Faculty), of Management Studies, University of Delhi, Delhi handled an extramural webinar lecture series on the topic "Rethinking the Relevance of

Credit Rating Agencies" on 23rd September 2020 through Microsoft Teams. She gave a detailed insight about the credit rating agencies issues and current approaches for the upcoming and existing companies. All B.Com, BBA Logistics Management and M.Com students attended the session.

Entrepreneurial Opportunities in Agriculture and Allied Sector

Dr. Dinesh Jain, Fellow (Agriculture) Indian Institute of Management, Ahmedabad and Assistant Professor, Entrepreneurship Development Institute of India, Gujarat handled an extramural webinar lecture on the topic "Entrepreneurial Opportunities in Agriculture and Allied Sector" on 25th September 2020 through Microsoft Teams. He gave a detailed insight about the agriculture business in India. He focused more on agri business research opportunities and products that are cultivated in Gujarat. Students of B.Com, BBA Logistics Management and M.Com students attended the sessions.

MoU with Finmark Trainers India Pvt. Ltd.



For the industry skilling and certification of our students, an MoU was signed with Finmark Trainers India Pvt. Ltd. on 9th Sep 2020. Dr. U. Krishnakumar, Director, ASAS Kochi, and Pradeep Chandrasekaran, Co-Founder and Director Finmark, signed the MoU. Finmark has started training the students for certifications by National Stock Exchange (NSE) and Securities Exchange Board of India (SEBI) in couple of modules. Final year M.Com, B.Com and BBA students have successfully completed the training and certification in two modules namely, Fundamentals of Capital Market and Mutual Fund Investment.



Department of Mathematics

MoU with Mathlab Cochin



To train and prepare the students of the Department of Mathematics for the CSIR UGC Net certification, an MoU was signed with Mathlab Cochin on 18th Dec 2020. Dr. U. Krishnakumar, Director, ASAS Kochi, and Mrs. Krishnapriya PP, partner Mathlab Cochin, signed the MoU. Mathlab has started training 39 students from the pre-final year and final year batches of Integrated MSc and MSc programs of the Department of Mathematics.

National Science Day (Sastramritam 2020)

Department of Mathematics, Amrita School of Arts and Sciences, Kochi celebrated "National Science Day – Sastramritam 2020" on March 03rd – 04th, 2020 as a mark of respect to the most eminent scientist of India and the world, Dr. C.V. Raman. The Inauguration of National Science Day Celebrations was held on March 3rd, 2020. Pujaneeya Swami PurnamritanandaPuri, General Secretary, Mata Amritanandamayi Math blessed the occasion. Director, Dr. U. Krishnakumar presided the function. The Inaugural Address was delivered by the Chief Guest Dr. Abhilash S, Assistant Professor, Department of Atmospheric Sciences, Cochin University of Science and Technology. The function concluded with the vote of thanks by Dr. Archana Nair, National Science Day 2020 coordinator. On the first day, an interesting and informative talk was delivered by Dr Abhilash S on the topic "Numerical Weather Prediction". An attraction of the event was the Science exhibition organised by the students of the Department of Mathematics in the Art Gallery which was inaugurated by Dr. U. Krishnakumar. A Poster Designing Competition was also



conducted on the theme National Science Day scheme "Women in Science". On the second day, an Intercollegiate Quiz Competition was conducted. 25 teams from various colleges participated in the quiz competition. The team from Rajagiri School of Engineering and Technology won the first prize and the team from Amrita School of Arts and Sciences, Kochi won the second prize. National Science Day Celebrations concluded with the Valedictory function and Prize Distribution for the winners of the quiz competition. Dr. U Krishnakumar distributed the prizes for the winners of the Quiz Competition.

Department of English and Languages

International Webinar A Systemic Approach in Studying Food

Department of English Language and Literature organised an International Webinar on Food Studies as part of Vidyamritam, Extra Mural Lecture Series, on 17th November, 2020, Tuesday, from 07.00 p.m. to 9pm. The guest lecture on the topic, "A Systemic Approach in Studying Food" was delivered by Professor Fabio Parasecoli, Professor of Food Studies in the Nutrition and Food Studies Department at New York University.

Webinar On Interdisciplinary Research

A webinar on Interdisciplinary research was conducted by Dr. C S Jayaraman, Professor in English, on 10th August, 2020 from 3pm-4pm. The session, "Where the Lines Meet: Visual Arts and Literature" was an exploration towards the scope of interdisciplinary research in Literature and Arts.

Staff Achievements & Paper Publications

Department of Visual Media and Communication

Paper Publications

Harikrishnan D (Assistant Professor) presented and published an article titled "Adaptableness of Disney's Twelve Principles in Modern Animation" in the International Conference on Media Education.

Karthika C (Assistant Professor) published an article titled: "More than News: Viewing Habits of Television Satires" in the International Journal of Advanced Science and Technology.

Presented research papers in:

- "Analyzing Television Viewing using Machine Learning Classification Algorithms" in the CSI - 2020 International Conference in Bhubaneshwar.
- "The Rape of Justice: Violence of Women in India" in the International Conference on Media Education.

Rekha K.P. (Assistant Professor), presented a paper titled A MATTER OF CONSENT: THE GENDER POWER DYNAMICS IN THE HINDI MOVIE 'PINK' in the International Conference on Media Education-2020 organized by Bangalore University.

Presented a paper titled A Matter of Consent: The Gender Power Dynamics in the Hindi Movie 'Pink' in the International Conference on Media Education -2020 organized by Bangalore University.

Achievements

Dr. S. Dinesh Babu (Assistant Professor and HoD), was invited as a Key note Speaker in "International Journalism and Decision-Making: Who Is In Charge?" organised by Department of Journalism and Mass Communication, Aham Canadian University, Cairo, Egypt.

- Selected as an active Local Chapter SPOC Member and SWAYAM- NPTEL's Brand Ambassador in Amrita School of arts and Sciences, Amrita VishwaVidyaapeetham, Kochi from 2018 .
- Selected as an active Local Chapter of Google News University Network from 2019.
- Represented the campus in IIT Madras' Online Degree Program on Nov 22, 2020.
- Organized DAKSHINA (Portfolio Exhibition) in UNESCO's WYSD on 15 JULY 2020.

- Organized a training webinar- 'Identify and Debunk Misinformation & Fake News' on 21st August 2020
- Dr. S. Dinesh Babu organized Virtual Vidyamirtam Session 2020 on 'Public Health and Community Media during Covid-19' on 16th October, Friday
- Organized Virtual Vidyamirtam Session on "Role of Media and mass communication theories in the global pandemic" with Prof. Dr M. J. P (MARK) DEUZE from University of Amstredam on 9th November 2020.
- Organized Virtual Vidyamirtam Session on "Use of SPSS on Media and Communication Research " with Dr. Uma Shankar Pandey, Associate Professor and Head, Dept of Journalism and Mass Communication, Surendranath College for Women, Kolkata on 30th November 2020.
- Attended Intercultural Dialogue about the COVID-19 Pandemic by Asian Media and Cultural Studies Network, Deakin University on 23 September 2020.
- Attended Freelance Hacks - Juggling Commercial Work With Journalism by HackPack.press on 20 October 2020
- Dr. S. Dinesh Babu completed the online course "Understanding Research Methods" through Coursera on 23.04.2020.
- Completed the online course "Public Health Reporting" conducted by UNICEF 23.04.2020.
- Completed the online course "Multimedia Storytelling" course by Google Training Centre 24.04.2020.
- Completed National Level COVID-19 ANDAROGYA SETU general awareness quiz organized by NSS Unit of SriVenkatesaPerumal College of Engineering and Technology(Autonomous), Puttur-517583 Andhra Pradesh on 28.04.2020.
- Participated in Online Faculty Development Programme on "Contemporary Tools as Techniques for Teachers and Researchers in Higher Education: Experience of using Virtual Classrooms" held on 9th May 2020 at Cambridge Institute of Technology, Bengaluru (Association with AICTE)
- Completed the online workshop on Universal Human Values on the theme "Inculcating Universal Human Values in Technical Education" during 25-29 April, 2020 as organized by All India Council for Technical Education (AICTE).
- Participated in the International Conference on Media Education in India 1920-2020 conducted by Bangalore University on 28th and 29th December 2020.
- Participated in the International Webinar cum Workshop SDG Sensitive Risk Communication and Community

Engagement (RCCE) Responses to COVID-19 organized by Department of Mass Communication and Journalism, Tezpur University in partnership with UNICEF Assam during 14-18 December 2020.

- Attended the webinar on Narratives of COVID-19 from the Social Science Communities in India and the Philippines - Examining Social Protection Among Vulnerable Groups During COVID-19 Conducted by ICSSR and Philippines Social Science Council on 18 November 2020.
- Completed the "Train the Trainer" online course on News and Information Literacy Programme in India organized by Factshala India Media Literacy Network - an Initiative launched by Internews in Collaboration with Dataleads with support of Google.org and Google News Initiative on 24th -26th November 2020.

Harikrishnan D (Assistant Professor), completed following online courses through Coursera:

- 5 weeks Certificate Course on 'Camera Control' From: Michigan State University,
- 5 weeks Certificate Course on 'Principles of Photo Composition and Digital Image Post-Production' from Michigan State University,
- 5 weeks Certificate Course on 'Fundamentals of Graphic Design' from: California Institute of the Arts,
- 5 weeks Certificate Course on 'Cameras, Exposure, and Photography' from: Michigan State University.

- **Vinod L** (Assistant Professor), is inducted into the elite panel of Subject Experts in Fine Arts, by the Department of Humanities, IIT KANPUR.
- Speaker at the webinar titled "VidyaDarshan 2020" organised by PBKV School. He spoke on the topic "Humanities in Higher Secondary-Possibilities in Future India". The event was on 25th May 2020
- Attended and successfully completed a 6 day course workshop in Content Writing in June 2020 organised by ContentVidhya
- Attended 28 lectures of weekly lectures organised by the Department of Philosophy, Delhi University and Kamala Nehru College as part of SPARC (Scheme for Promotion of Academic Research Collaboration)
- Created for the documentation of "Yoga Consciousness in Mahabharata and Bhagavadgita : The Ethical Value for Societal/Political Well-being", a project under the aegis of SPARC.
- Guided the students in their works for DAKSHINA (Portfolio Exhibition) in UNESCO's WYSD on 15 JULY 2020

Varun Prabha T (Assistant Professor), **Krishnakumar M. A.** (Assistant Professor), video documented different departments of Amrita Institute of Medical Sciences

Varun Prabha T (Assistant Professor), **Krishnakumar M. A.** (Assistant Professor) **Aravind P. R** (Faculty Associate) completed a video documentary on a Plywood Company in Thrissur.

Krishnakumar M. A. organised virtual vidyamritam session on "Introduction of Modernisation in Motor Vehicle Department" on 10th November 2020.

- organised virtual vidyamritam session on "Eyes and You" on 20th November 2020.

Aravind P R (Faculty Associate) attended online course "Mastering Final Cut Pro" by Learn Quest through Coursera.

Sanju R (Assistant Professor and Head ICTS), attended a Webinar on BUSINESS INTELLIGENCE: DISCOVER THE STORY HIDDEN IN YOUR DATA" organized by Economic Times) on April 7th 2020

- Attended a webinar on " Active Directory: Best Practices for Administration and Backup" organiser: Veeam Backup Solutions on June 24th 2020.
- Attended a webinar on "AWS education Anywhere Anytime webinar series: Learn how technology helps school communication during this time." Organiser: Amazon Web Services on August 9th 2020.
- Attended a webinar on "Grab an Opportunity to catch Industry Stalwarts Live@ HPE Discover More Virtual Experience".Organiser: HP .Date: October 21st 2020.
- Attended a webinar on " Bounce Back with Technology Advantage - Smart Solutions to Enable Work from Home".Organiser: Tata Teleservices. Date: October 28th 2020.
- Attended a webinar on "Modern classrooms with modern technology using Microsoft Teams." Organiser: Microsoft .Date: November 12th 2020.

Rekha K.P (Assistant Professor), completed following online courses in Coursera:

- Feminism and Social Justice" hosted by University of California, Santa Cruz, "Introduction to Psychology" hosted by Yale University,
- "Queering Identities: LGBTQ+ Sexuality and Gender Identity" hosted by University of Colorado,
- "Children's Human Rights - An Interdisciplinary Introduction" hosted by University of Geneva,

- “Gender and Sexuality - Diversity and Inclusion in the Workplace” hosted by University of Pittsburgh, “What does it mean to identify as TNGC?” hosted by University of Minnesota.
- Attended an International webinar on “The Role of Media and Mass Communication in the Global Pandemic” by Prof. Dr M.J.P. (Mark) Deuze.
- Attended an International Conference on ‘International Journalism and Decision-Making: Who is in Charge?’. She also attended one panel discussion conducted by: Medical Students’ Network- What the future holds for QUEER.
- Attended an open meeting conducted by: Sahayatrika, Queerala and SAATHI- Draft Rules of the Transgender Persons [Protection of Rights] Act,2020.
- Was invited as a Presenter in a workshop conducted by WCC Fatma Begum Research Network Foundation on ‘Cinema Churchakal’.
- Participated in a webinar conducted by Psychology Circle and Queerala: SOGIESC Inclusive Mental Health Care.

Karthika C (Assistant Professor), completed following online courses in Coursera:

- “How to Write and Publish a Scientific Paper” by EcolePolitechnic; Advertising and Society by Duke University,
- Technical Writing- Moscow Institute of Physics and Technology, Create Informative Slides with Google Slides by Coursera Project Network
- Transmedia Storytelling: Narrative Worlds, Emerging Technologies and Global Audience by University of New South Wales, Sydney.
- Attended online courses on Human Communications and Public Relations by Zailors Academy.
- Attended Webinars on Responsible Journalism During Covid 19 Pandemic organized by ANSAR WOMEN’S COLLEGE, PERUMPILAVU, THRISSUR, KERALA Department of Mass Communication and Journalism is organizing Webinar on 13th August 2020.
- Participated in a five day workshop on ‘Reporting on Covid-19 through the Gender Lens’, organised by Population First, in collaboration with UNFPA, in June 2020.
- Karthika C. has Successfully participated in the National Level Quiz on Research Methodology Organized by Government College, Tripunithura.
- Participated in the Quiz conducted by the Department of English, Maharani PushpamalaRajePaur Government Girls College, Dewas, Madhya Pradesh.

Aparna Sumith (Faculty Associate), completed following online courses in Coursera :

- “Science of Exercise”
- “Social Media Advertising”,
- “Climate Adaptation for Human Health”
- “Introduction to Personal Branding”
- “Introduction to Psychology”,
- “Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing”.

Vinod N. K (Faculty Associate) attended the webinar on

- “ENHANCE NAAC GRADING / NIRF RANKINGBY INTERNATIONAL EDUCATIONAL STANDARD - ISO 21001:2018”. International Certifications ISO 21001:2018, organized by P S QUALITY CERTIFICATION Pvt. Ltd. MEMBER OF QUALITY COUNCIL OF INDIA.
- Successfully cleared the assessment for the job role of Camera Operator(QP No.MES/Q0902) conforming to National Skills Qualification Framework Level-5 With Grade A, by Ministry of Skill Development and Entrepreneurship Government of India.

Department Computer Sciences & IT

Paper Publications

Dr. Vimina E. K. (HoD, Asst. Professor) published an article titled, “Maximal Multichannel Local Binary Pattern with Colour Information for CBIR” in the Multimedia Tools and Applications

Dr. Maya L Pai of CS published an article titled,

- “Application of Artificial Neural Networks and Genetic Algorithm for the Prediction of Forest Fire Danger in Kerala in the Advances in Intelligent Systems and Computing.
- “Advances of Soil Parameters for Proper Fertilizer Recommendation to Increase the Productivity of Paddy Field Cultivation” in the International Journal of Advanced Science and Technology.

Soumya Krishnan (Assistant Professor) published an article titled, “E-commerce Logistic Route Optimization Deciphered through Meta-Heuristic Algorithms by Solving TSP” in the Springer Lecture Notes-Electrical Engineering Series.

Sri. Sreekumar K (Assistant Professor) published an article titled, “Exploration of Various Featured Descriptions

for Diabetic Retinopathy through Image Classification" in the Springer Lecture Notes-Electrical Engineering Series.

Achievements

Dr. Vimina E. R. (HoD, Asst. Professor), has participated in the Five Days' AICTE ATAL FDP on Data Science from 27th to 31st January 2020, organized by the Division of Information Technology in association with Department of Computer Applications, CUSAT.

Dr. Maya L Pai (Asst. Professor), has successfully completed "Introduction to Calculus" an online non-credit course authorized by The University of Sydney and offered through Coursera on 10/05/2020.

Hari Narayanan A. G. (Assistant Professor) has successfully completed the following courses online:-

- Three weeks course in "Introduction to Big Data" hosted University of California San Diego and offered through Coursera on 19/04/2020.
- Six weeks course in "Big data integration and processing" hosted by University of California San Diego and offered through Coursera on 22/04/2020.
- Six weeks course in "Introduction to Deep Learning" hosted by National Research University Higher School of Economics and offered through Coursera on 15/05/2020.
- Eleven weeks course in "Machine Learning" hosted by Stanford University and offered through Coursera on 01/05/2020.

M. Soumya Krishnan (Assistant Professor), Department of CS and IT, has successfully completed the following courses online through COURSERA:-

- Four weeks course in "Introduction to Data Science in Python" hosted by University of Michigan and offered through Coursera on June 14th, 2020.
- Three weeks course in "Introduction to Big Data" hosted University of California San Diego and offered through Coursera on June 24th, 2020.
- Six weeks course in "Machine Learning Foundations: A Case Study Approach" hosted by University of Washington and offered through Coursera on July 8th, 2020.
- Four weeks course in "Applied Machine Learning in Python" hosted by University of Michigan and offered through Coursera on July 8th, 2020.
- Seven weeks course in "Programming for Everybody

(Getting Started with Python)" hosted by University of Michigan and offered through Coursera on July 8th, 2020.

M. Soumya Krishnan (Assistant Professor), Department of CS and IT, has successfully completed the four Weeks NPTEL Course in "PYTHON FOR DATA SCIENCE" with a score of 90%, during the Covid-19 impacted January - February 2020 Semester.

- Participated in an webinar titled "Exordium of SPSS", hosted by Lisquiz.com and Madras Library Association on May 20th, 2020.

M. Soumya Krishnan (Assistant Professor) and **Leena V** (Assistant Professor) participated in the five days' hands-on FDP (Funded by RUSA 2.0 -MHRD) on "Machine Learning and Data Visualisation Using Python and MS POWER BI" from 4th to 8th February, 2020 organized by the Department of Computer Science, Rajagiri College

A. S. Mahesh (Assistant Professor), attended 3 Day Workshop on "Cloud Computing Essentials" with Google Cloud Platform conducted by Turnip Innovations.

Attended Webinar on "Insights into Blockchain", jointly organized by the Department of Computer Applications, Christ Nagar College, Maranalloor, Trivandrum and Computer Society of India Trivandrum Chapter.

Department of Commerce and Management

Paper Publications

Dr. Ambily A. S. (HoD, Asst. Professor) published an article titled "Dance as a Source of Relieving Stress among Women" in the Scopus Indexed Indian Journal of Public Health and Development.

Dr. Sony Vijayan (Asst. Professor) Published a paper titled, "Protection of the Rights of Abandoned Seafarers in the International Conference on Maritime Law, Reshaping the New Horizons: Maritime Law Perspective in the 21st Century.

Dr. Vidhya Vinayachandran (Asst. Professor) published a paper titled "Governing Agency Social Capital as competitive resource – A Study among manufacturing MSMEs in emerging markets" in Bulletin Monumental Journal.

Girish S, (Asst. Professor) presented a paper titled "Sustainable Development and Protection of Environment: A Study on Green Banking Lending norms of State Bank of India (SBI) " is under review in Journal of Strategic Marketing (Scopus Indexed- Q2)

Krishna M. B. (Asst. Professor) published a paper on:

- Impact Of Covid-19 on The Socio-economic Status Of Rural Population with Special Reference to Valapad Panchayath, Thrissur District- A Study, Proceedings Of The International E-conference on The Challenges And Rehabilitation Avenues In The Context Of Covid-19, SKRGC Publication ISBN : 978-81-944843-5-6, page No-207-211.
- And also presented the topic at a conference which was organized by the department of economics, directorate of distance education, madurai kamaraj university, madurai during 12th to 14th august 2020.

Achievements

Dr . Ambily A . S (Assistant Professor):

- Doctoral Degrees awarded to two candidates under the guidance of Dr. A.S. Ambily at Amrita Vishwa Vidyapeetham . Ms. Vidhya Vinayachandran on the topic "Resource Based View of Micro Small and Medium Enterprises in Ernakulam District Towards Sustainability" on 20-03-2020 and Ms. Elsa Elizabeth Jacob on the topic "Economic Efficiency of Milk Production Among Kerala Dairy Farmers" on 31-12-2020.

Dr. P. Balasubramanian (Assistant Professor):

- Acted a Keynote Speaker for the technical session on "Outcome Based Education" on 17.11.2020 organized by the Post Graduate and Research Department of Commerce (CA), Hindustan College of Arts and Science, Coimbatore, National Level Six Day Faculty Development Programme on "Teaching Learning Practices in 2020".
- Successfully completed the "Understanding Research Methods" an online non-credit course authorized by University of London and SOAS University of London and offered through Coursera.
- Acted as a resource person for the AICTE sponsored Faculty Development Programme (FDP) for Batch I (25th November 2020) and (16th December 2020) II on the topic "Currency Derivatives – A Choice

of Investment" organized by the GRG School of Management Studies, PSGR Krishnammal College for Women's, Coimbatore.

Dr. Manoharan (Assistant Professor):

- Given an invited talk on 4th January 2020 at Amrita Vidyalayam Palakkad on its Annual Day Celebration.
- Impact of COVID19 on the future of Commerce and management Education, conducted by St. thomas College, thrissur on 15th July, 2020
- National Education Policy 2020, Webinar conducted by SH College Thevara, Kochi on August, 7th 2020
- National Education Policy 2020, webinar conducted by Unnatha Vidyabhyasa Adyapaka Sangh (UVAS), on 9th August, 2020.
- Talk given to Research Scholars of Amrita University on the topic Schedule/Questionnaire Designing on 3rd November, 2020.
- Do's and Don'ts in Research on 22nd December, 2020 organized by Maharaja's College Ernakulam.

Dr. Vidya Vinayachandran (Assistant Professor):

- Awarded Ph.D. from Amrita Vishwa Vidyapeetham on the topic "Resource Based View of Micro, Small and Medium Enterprises in Ernakulam District towards Sustainability".
- Completed Course on 'Sampling, People, Networks and Records offered at University of Michigan with 84 %.
- Completed Course on 'Questionnaire Design for Social Surveys' offered at University of Michigan and obtained certificate with 72%.
- Completed NPTEL Faculty Development Programme on the course Introduction to Research in the month of November.
- Participated and Attended as resource person for the 2 day Faculty Development Programme on Research Methodology conducted on 18th and 19th December.

Rajani K G (Assistant Professor):

- Webinar on "Do's and Don'ts in Research", 22nd December 2020, organized by Maharajas College, Ernakulam.
- Webinar on "Trends in academic communication", 10th and 11th October 2020 organised by Department of Commerce and Management, ASAS, Kochi.

Krishna M B (Assistant Professor):

- International Webinar on "APPROACHES ON ONLINE TEACHING AND ITS ASSESSMENT METHODS"

- organized by the Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai, Tamil Nadu, India on 4th July 2020.
- International Level Webinar on "WRITING A RESEARCH PAPER AND PUBLISHING" organised by the PG and Research Department of Economics on 21st July 2020. GOVERNMENT ARTS COLLEGE (AUTONOMOUS),Coimbatore.
 - International Webinar on "Challenges faced by Women Leaders: Lessons learned and future strategies" organized by the Centre for Women Empowerment and Women Studies, Manonmaniam Sundaranar University on 21.07.2020.
 - International webinar on "barriers for women empowerment : strategies to overcome" organized by the Centre for Women Empowerment and Women Studies Manonmaniam Sundaranar University on 28.07.2020.
 - International E-conference on "the challenges and rehabilitation Avenues in the context of Covid-19" Organized by the Department of Economics, Directorate of Distance Education, Madurai Kamaraj University, Madurai during 12th to 14th August 2020
 - International Webinar on "Covid-19 and Sectoral Development Prospects" organised by PG & Research Department of Economics, Holy Cross College (Autonomous), Nagercoil, held on 07-11-2020.
 - Webinar on "COVID 19 AND THE PLIGHT OF CONSUMERS" organized by CONSUMER CLUB, ARUL ANANDAR COLLEGE (AUTONOMOUS) , Karumathur ,Madurai, on 20th July 2020.
 - National webinar on "Atmanirbhar Bharat: past, present and future" organized by IQAC And Department of Economics, K K Wagh Arts,Science, Commerce and Computer Science College,Nashik on 20th July 2020
 - Webinar on "independent thinking as against dependency syndrome: application of quantitative technique in social science research" on 27/07/2020 organized by the Post graduate and Research Department of Economics, Sacred Heart College, Tirapattur
 - National level webinar on "the impact of covid-19 on labour migration in India- challenges and policy measures" conducted on 27th July 2020 By the Department of Economics,St xaviers College, Palayamkottai
 - National level webinar on "Aatmanirbhar Bharat Abhiyaan" organized by Department of Economics in association with IQAC, Dr Zakir Husain College, Illayangudi on 28th July 2020
 - National Level Webinar on "Impact of Covid-19 on Indian Labour Market" organised by the Department of Economics, Govindammal Aditanar College for Women Tiruchendur-628215, Tamilnadu, India on 23.07.2020.
 - National Webinar on 'Artificial Intelligence in Business Economics and Management' by the Department of Economics, Government Arts & Science College, Ambalapuzha on 01-08-2020
 - Webinar on "Tools for enhancing research visibility " Conducted by IQAC, Rani Anna Government College for women, Tirunelveli on July 21st 2020
 - National level webinar on "economic and social impacts of covid -19 on Indian people" organized by the PG and Research Department of Economics and IQAC, Erode Arts and Science College on 23rd July 2020
 - State level webinar on "Self-reliant India" organized by Department of Economics, Sree Devi Kumari women's College, Kanyakumari on 2nd August 2020
 - Two day national level webinar series on "research methodology for social science: emerging trends and counter measures" held on 3rd and 4th August 2020 organized by Post graduate and Research Department of Economics, Sacred Heart College, Tirapattur
 - National Webinar on "Finance Market Professional" conducted on 8th Sep,2020, organised by Don Bosco College Golaghat,Assam in association with Finmark Trainers India Pvt.Ltd.
 - Webinar on "Trends in Academic Communication", 10th and 11th October 2020 conducted by Department of Commerce and Management, ASAS Kochi
 - Five days National Virtual Workshop on Time Series Econometrics with Application organised by Department of Economics, Arignar Anna Government Arts and Science College, Karaikal, held on 07th - 11th November 2020.
- Rashmi J Menon** (Assistant Professor): Attended Webinar on "Trends in Academic Communication", 10th and 11th October 2020 conducted by Department of Commerce and Management, ASAS Kochi.
- Attended Webinar on "Do's and Don'ts in Research", 22nd December 2020, organized by Maharajas College, Ernakulam.
 - Attended Webinar on "Trends in academic communication", 10th and 11th October 2020 organised by Department of Commerce and Management, ASAS, Kochi.

Department of Mathematics

Paper Publications

Dr. Archana Nair (HoD, Assistant Professor) published an article titled, "Regional Scale Trend and variability of Rainfall Pattern over Agro -Climatic Zones Mid Mahanadi River Basin of Eastern India in the Journal of Hydro -Environment Research.

Achievements

Dr. Archana Nair (HoD), participated in the III Indian National Groundwater Conference on Groundwater resources management for sustainable development: Special Emphasis on Coastal and Urban Environment from Feb 18-20, 2020 at Centre for Water Resources Development and Management, Kozhikode.

Manjusha P (Asst.Professor), Nayana P. G., Meera Saraswathy, Shyama Suresh (Research scholars) participated in a Five-day National Workshop on Graphs and Complex Networks (WGCN 2020) from 3rd to 7th February 2020 at Department of Computer Applications, Cochin University of Science & Technology, Kochi, Kerala. This workshop has been sponsored by the National Board of Higher mathematics (NBHM). Dr. K. N. Madhusoodanan, Vice Chancellor, CUSAT inaugurated the workshop. Eminent mathematicians in the field of Network and Graph Theory were invited to give lectures on various topics like Network Centralities, Complex Networks, Spectral Graph theory, Social Network Analysis etc.

Supriya Rajendran (Assistant Professor), attended the One Week Online Workshop on Recent Trends in Domination in Graphs: Algorithms, Complexity and Applications (WRTDG 2020), organized by the Department of Computer Science and Engineering in association with Centre for Continuing Education, National Institute of Technology Warangal from 15th - 19th June, 2020.



Department of English and Languages

Paper Publications

Dr. Sreelakshmi N (Assistant Professor), presented a paper on "Rewriting the Epic: The portrayal of female identity in Chitra Banerjee Divakaruni's The Forest of Enchantments" in the two-day National Seminar on Myth, Folklore and History: Revisiting Cultural and Literary Traditions organized by the Postgraduate and Research Department of English, Nirmala College Muvattupuzha on 15&16 January 2020.

Kavya Purushothaman (Assistant Professor), presented a paper on Coloursim vis- a- vis Feminism in Madhu. S Madhukar's Black Tea in a three day International Conference on Cultural Studies organized by the Department of Languages, KVM College of Arts and Science, Cherthala in collaboration with Kerala State Higher Education Council from 26 -28 February 2020.

Geetha R Pai (Assistant Professor), presented a paper titled,

- "Konkani Literature and Culture: an Overview" in SAMAGRA, a Two day National Seminar on Indian Literatures and Cultures, organised by the Department of Cultural Education and India Studies, Amrita School of Arts and Sciences, Kochi, from 14th to 16th February 2020.
- Chaired a session and presented a paper titled, "Shaap' Savories of Kerala Cultural Transformation from Derision to Distinction', in a three day International Seminar on Cultural Studies, organized by the Department of English and Languages, KVM College of Arts and Sciences in collaboration with Kerala State Higher Education Council on 26-28 Feb 2020.

Achievements

Dr. Balakrishnan K (Professor), delivered the keynote address, in the Two Day National Seminar on Redefining Stereotypes: Re-reading of Texts and Contexts" organised by the Post Graduate Department of English, NSS Hindu College, Changanassery on 13th January 2020.

Peer reviewed research papers for the journal International Journal of English and Literature ISSN: 2141-2626, DOI:

10.5897/IJEL, <https://academicjournals.org/journal/IJEL>

Peer reviewed research papers for the journal Assonance - A Journal of Russian & Comparative Literary Studies, ISSN 2394-7853, UGC Care Listed Journal of the Department of Russian & Comparative Literature, University of Calicut.

Dr. K. Balakrishnan and **Dr. K. Sreena**, chaired paper presentation sessions in the international Seminar (Re) Negotiating the Spectacle: Gender, Body and Discourse in Films organized by Sacred Heart College, Tevara on 14th and 15th February, 2020.

Kavya Purushothaman (Assistant Professor), delivered a lecture on The History of English Language as part of the Capacity Enhancement programme organized by the Department of English, St. Albert's College (Autonomous), Ernakulam on 11th September, 2020.

Department of Cultural Education & India Studies

M. Ramachandran (Faculty Associate) Presented a paper titled "Importance of Indian Languages in Modern Era" in a Webinar organized by ASAS Kochi on 17th August 2020.

Jyothishmayi (Faculty Associate) published a paper on the topic 'Origin and development of Indological Research' on 5th November 2020 in the webinar on advances of

Interdisciplinary Research Methodology.

- Two articles based on Upanishad stories were published in 'Srichakram'- a magazine for culture and devotion in November and December issues.

Achievements

M. Ramachandran (Faculty Associate) delivered a special talk about "Amma- The Undeniable Truth of the Present" at Karthika Thirunnal Satsang organized by Amma Kuwait on 12th August 2020 (Through Virtual Mode).

- Appointed as an Expert Panel Member for Audition by All India Radio, Kochi and Audition Judge in constitution of a panel of casual assignees for AIR Kochi Yuvarani program on 10th February 2020.
- An organisation 'Amma Kuwait' conducted a Deepavali celebration online programme on 14th November, 2020. In this occasion a special talk was given by Sri. M. Ramachandran on the topic- "The importance of focusing on practicing rituals in every celebrations".
- Appointed as an Expert Panel Member for Audition by All India Radio, Kochi and Audition Judge in constitution of a panel of casual assignees for AIR Kochi Yuvarani program on 10th February 2020.



New Appointments

- N R Mohanan, (Centre Head, CIR)
Dr. M G Priya, (Assistant Professor(SG), English & Languages)
Uma Devi, (Assistant Professor, Computer Science & IT)
Dr. T Senthilkumar, (Assistant Professor, Mathematics)
Dr. C V Anupama, (Assistant Professor, Cultural Education & India Studies)
Remya Ranganath, (Faculty Associate, Mathematics)
Deepak E S, (Faculty Associate, Computer Science & IT)
Lakshmi Priya K, (Faculty Associate, Mathematics)

Published by: Department of Visual Media and Communication | Field and Desk: Dr. Sony Vijayan, C. Karthika, T. Varun Prabha, M.A. Krishnakumar, P.R. Kannan, P.R. Aravind, R. Parameswaran, M. Ramachandran, Nitha L, Dr. Ambily Sanjayan | Editorial Coordination: Dr. U. Krishnakumar | Design and Layout: K. R. Muralikrishnan, Vinod NK, Aravind P R